

# SMART CITIES

ONE SIZE DOESN'T FIT ALL

*Penn State : Traffic Engineering and Safety Conference – December 5, 2018*

*Tom Timcho – Assistant VP – Connected and Automated Vehicles*



# \$40 MILLION

78 APPLIED • COLUMBUS WON



SMART CITY  
CHALLENGE

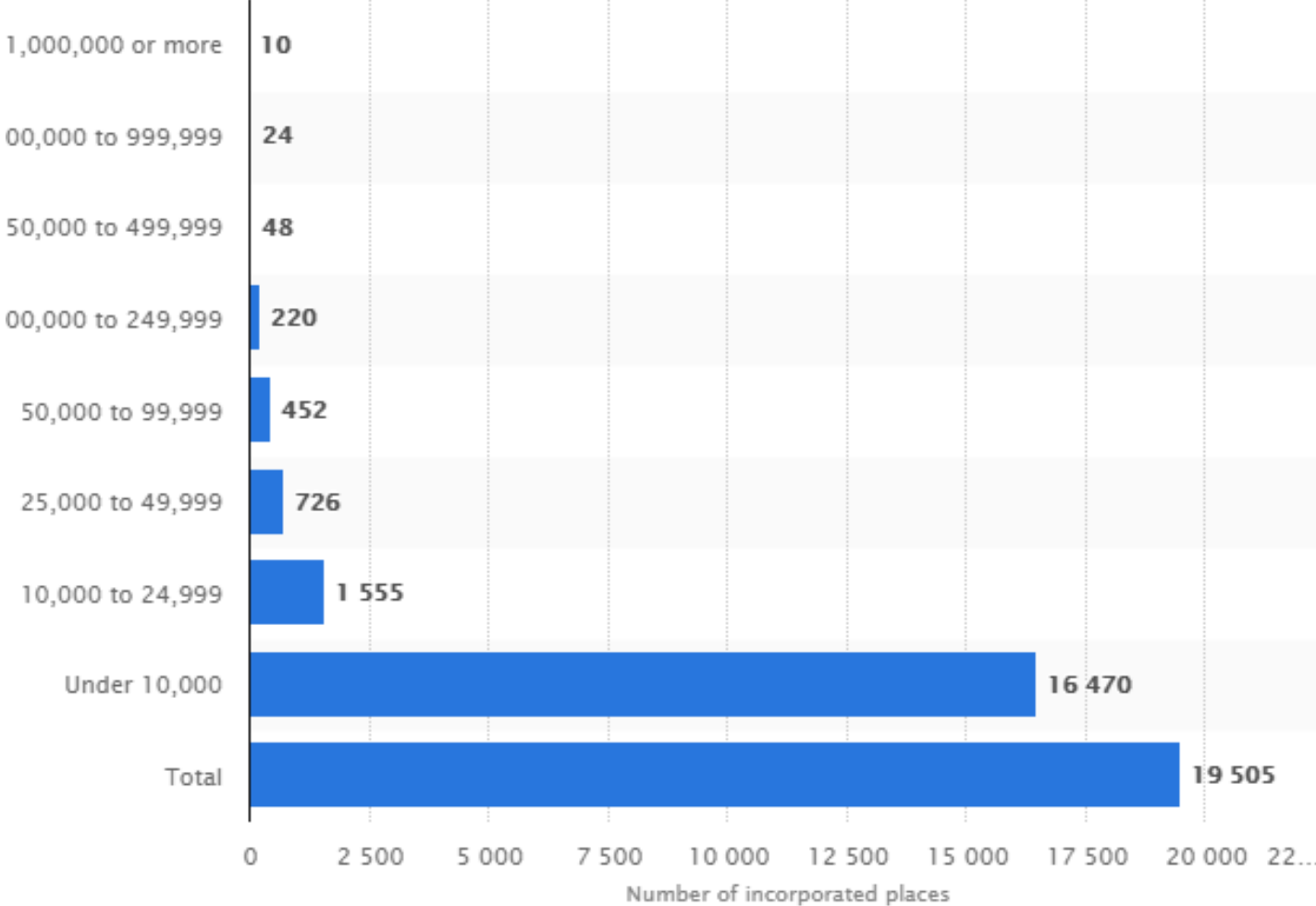
THE CITY OF  
**COLUMBUS**

ANDREW J. GINTHER, MAYOR

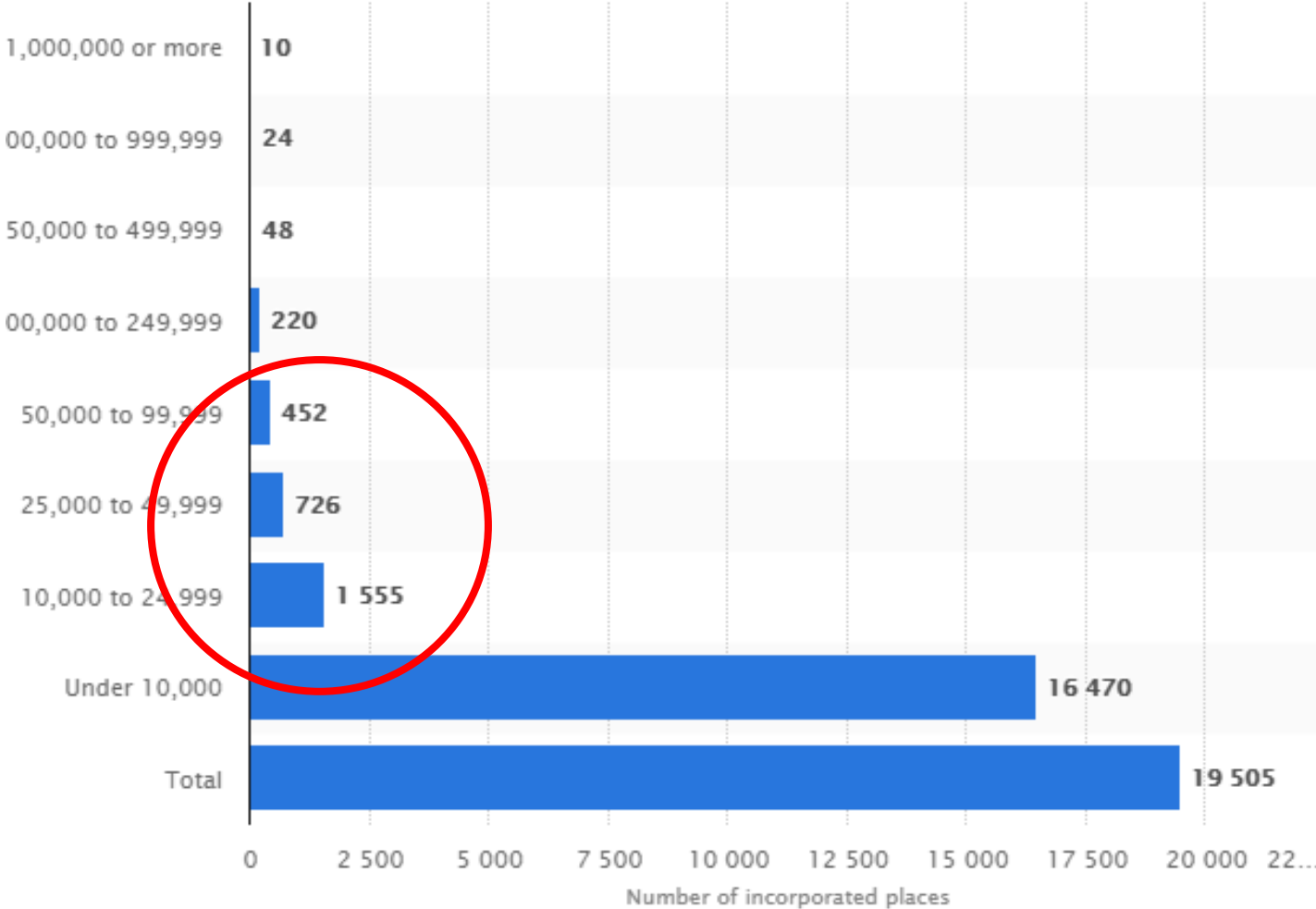


U.S. Department of Transportation

# US City Population



# US City Population





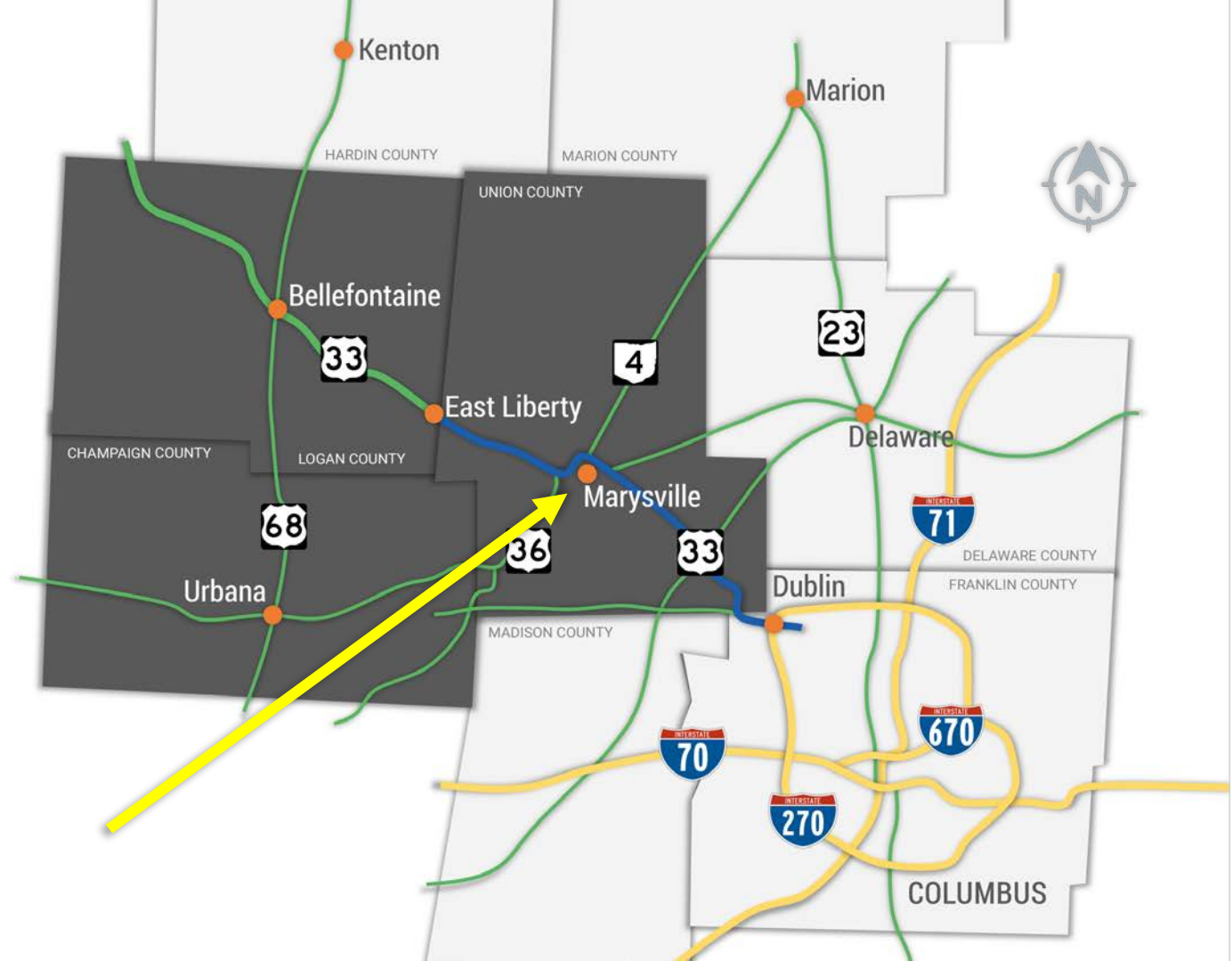
MAIN ST

NO  
TURN  
ON RED

SOUTH NORTH  
38 31  
← →

ROAD  
CLOSED

BIRTH  
OF THE  
30%



# FACTS ABOUT MARYSVILLE



- Population: 22,000
- Area: 16.5 square miles
- Union County Seat
- Home of Honda's largest manufacturing and R&D facilities in North America
- Represents Anytown, USA

# WHY MARYSVILLE, OHIO?



- US 33 Smart Mobility Corridor
  - ODOT, TRC, OSU, Union County, Marysville, Dublin
  - \$5.9 Million ATCMTD Grant, \$16 Million ODOT Investment
- Small Town, Lower Traffic Volumes
  - > 10% Penetration Rate with 1,200 vehicles
  - Connected vehicles won't get lost in the crowd
- Home of Honda's largest manufacturing and R&D facilities in North America
  - End user feedback allows for "right size" design

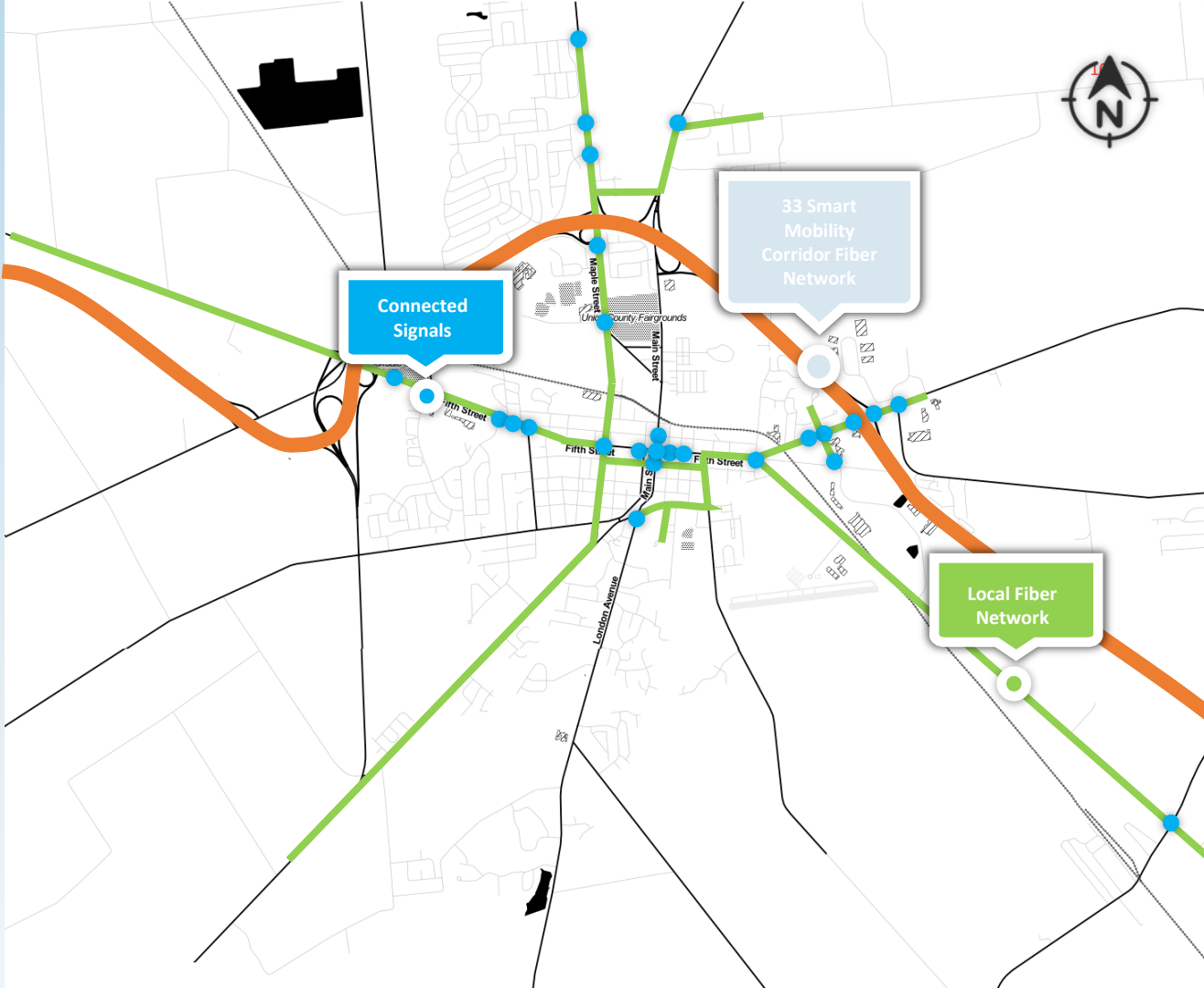


# PLAN

- 27 Traffic Signals outfitted with RSUs
- 1,200 vehicles outfitted with OBUs
- Redundant Fiber Network
- Robust Design of Experiment
- Online repository for collected data from vehicles



# Connected Maryville



## What does the City hope to learn?

- Evaluate the performance of selected/installed CV applications
  - *Does the application provide the right information at the right time?*
- Understand the effectiveness of selected applications
  - *Behavior changes/enhancements due to provision of additional information*
- Exploration of data use cases for traffic and infrastructure management using advanced data/machine learning techniques
  - *Travel time estimation, safety analysis, communication performance, pavement monitoring, behavioral analysis, etc.*

## Performance Measures

### — Safety:

- *Safety risk hotspots (potential crash points with high frequencies) identified using the horizontal acceleration data generated by connected vehicle devices and/or extracted from video cameras; risks can be measured using surrogate safety measures*
- *Crash frequencies*

### — Efficiency:

- *Vehicle travel times or delays*
- *Delay, queue lengths and intersection saturation (e.g., volume-to-capacity ratio)*

### — Environmental impact:

- *Fuel consumption data or estimation*
- *Local air quality detection (e.g., RWIS sensors) through potential environmental sensors to be deployed at the roadside*

## Proposed Applications

- Pedestrian in Signalized Crosswalk Warning (PCW)
- Spot Weather Impact Warning (SWIW)
- Curve Speed Warning at interchange ramps
- Queue Warning (Q-WARN)
- Reduced Speed Zone Warning / Lane Closure (RSZW/LC)
- Red Light Violation Warning (RLVW)
- Ramp Wrong-Way (tentative)
- Railroad (tentative)

## CV Data Collection

- Three progressive levels of data acquisition
  - *BSM Part 1: ▪ Contains the core data elements (vehicle size, position, speed, heading acceleration, brake system status) ▪ Transmitted approximately 10x per second*
  - *BSM Part 2: ▪ Added to part 1 depending upon events (e.g., ABS activated) ▪ Contains a variable set of data elements drawn from many optional data elements (availability by vehicle model varies) ▪ Transmitted less frequently*
  - *Aggressive Integration: Non-standard data from vehicle CANbus*
- OEM provided data via their cellular network

## Data Items

- **Connected vehicle data:**
  - *Obtained directly from equipped vehicles, providing vehicle kinematic and geospatial information and trip summaries.*
  - *BSM data containing vehicle attributes (e.g., location, speed, heading, brake application, status of wipers)*
  - *RSE data that consists of messages transmitted or received by RSEs, including BSMs, signal phase and timing (SPaT) messages, and traveler information messages (TIMs).*
- **Additional system data:**
  - *Weather data*
  - *Traffic mobility data (e.g., counts, travel time)*
  - *Network safety data (e.g., occurrence of crashes)*
  - *Network data events (e.g., incidents, work zones, other special events)*
  - *Naturalistic driving data that are collected from onboard cameras that records driver behavior*
  - *Survey data (e.g., stated preference) on driver's attitudes toward CV technologies, such as acceptance and willingness-to-pay*

## Data Use

- Traffic System Analysis & Evaluation
- Infrastructure Safety Assessment
- Infrastructure Pavement Assessment
- Connectivity/Communication Performance (V2I & V2V)
- Others
  - *Willingness-to-pay for CV technologies*
  - *Highway Capacity Manual (HCM) Additions*
  - *Calibration of simulation models*



# ACKNOWLEDGEMENTS



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# Questions

# Thank You!

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